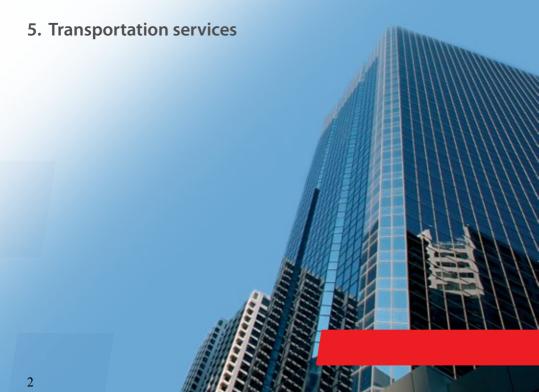




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## Areas of the S.Group Corporation enterprise

"Snack Export" Company is a leader in the Ukrainian snack market and one of the major players in the European snack market.

Brands of the company "Snack Export" are on the top in almost all segments of the Ukrainian snack market. Products are confident leaders in Moldova, and Central Asia. Markets of Russia, Belarus and the Caucasus are now actively exploring. Intensive work has been done to promote brands.

Production facilities are located in the Dnipropetrovsk region. Snacks production uses only the best suppliers of the high quality raw materials, natural spices and flavors of the world's leading manufacturers. Service quality management always provide strict quality control and fulfillment with the relevant regulations and products storage standards.

Products are manufactured by using the advanced equipment, which is unique and does not exist in Ukraine. All processes are automated and that allow to achieve the highest performance level. Company's staff passes complex multi-level training to work with the production facilities.

"SNACK-EXPORT" guarantees the highest quality products for consumers.



"The success can be assured when common things are done extraordinarily well" Henry John Heinz



#### TM SNEKKIN



Ukrainians have already rated crackers as a great and tasty snack. Crackers are convenient food to eat while having a break between classes, meeting with friends or just walking around in park. That's why more and more young people are choosing crackers as a snack.

**TM Snekkin** tries to surprise customers by new bright flavors, and modern design that modern extraordinary youth will totally like.

The main competitive advantages are: Production technology. High quality flour is used to make the croutons. Snacks pass through double roasting, during which they get that famous crunch. This technology allows the croutons absorb more flavors and tastes.

Crackers are available in packs of 35grams and 80 grams, with such flavors: Sour cream with herbs; Aspic with horseradish; Italian salami; Crab under cream sauce; With bacon; Keta's caviar; Hunter sausages; Ham with mustard.

Tastes. Nowadays, it is not much that can truly surprise the modern consumer. But "Snekkin" crunches do it! Consumers like crackers with such tastes: Bacon, Aspic with horseradish, Sour cream with herbs and Crab.



TRADEMARK INFORMATION



### Wheat-rye crackers TM «Snekkin»

Wheat-rye crackers with sour cream & fresh herbs flavour



35 g / 8 / 80

Wheat-rye crackers with creamy crab sauce



35 g / 8 / 80

Wheat-rye crackers with Keta caviar flavour



35 g / 8 / 80

Wheat-rye crackers with hunter's sausages flavour



35 g / 8 / 80

Wheat-rye crackers with creamy crab sauce



Wheat-rye crackers with

ham & mustard flavor

35 g / 8 / 80

Wheat-rye crackers with sour cream & fresh herbs flavour



Wheat-rye crackers with Italian salami flavour

80 g / - / 32



80 g / - / 32



80 g / - / 32

Pre-packing the number of pieces in the unit \*Quantity in box



## Toasts (grenki) by "Snekkin"



**Toasts (grenki) by "Snekkin"** are the revolution on Ukrainian snack market. They have an unusual triangular shape, thanks to a special standard of cutting bread. This form was chosen after numerous focus groups and market researches. For toasts by "Snekkin" we use bread with spices, that is what differ toasts by "Snekkin" from others producers, who use savorless bread as basis. In that way toasts are tastier from the very beginning.

The triangular shape was chosen because it's the most convenient. While eating snack on walk it is easy to pick up each triangle, so that your hands, clothes and face stay clean. Toasts are made with unique tastes, for example tastes "Sturgeon", "Cheese and garlic," or "Beef and onion" have no analogues in Ukraine.

**Toasts (grenki) by "Snekkin"** also have unique design - matted, with varnished elements. This exclusive design, was developed specially for our corporation, by one of the best advertising agencies in the world and the best in Ukraine.





#### Grenki TM «Snekkin»

Wheat toasts with Sour Cream & Fresh herbs flavour



35 g / 8 / 80

Rye Toasts with Spicy tomato flavour



35 g / 8 / 80

Wheat toasts with Cheese & Garlic flavour



35 g / 8 / 80

Wheat toasts with Cheese & Garlic flavour



35 g / 8 / 80

Wheat toasts with Garlic & Fresh herbs flavour



35 g / 8 / 80

Rye Toasts with Cured fillet of Sturgeon flavour



70 g / - / 55

Wheat toasts with Sour Cream & Fresh herbs flavor



70 g / - / 55

Wheat toasts with Beef & onion flavor



70 g / - / 55

Wheat toasts with Veal & adzhika flavour



70 g / - / 55

Wheat toasts with Spicy tomato flavour



70 g / - / 55

Pre-packing the number of pieces in the unit \*Quantity in box

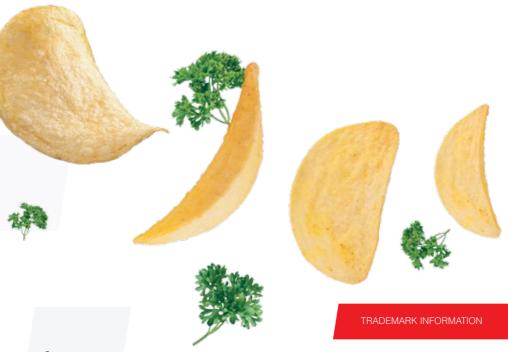


## TM «Snekkin» potato chips



**Snekkin** potato chips is new word on the Ukrainian snack market. The unique design truly reflect modern tendency of self development and active life of the young generation. Chips are produced from natural raws which has been grown in Ukraine. The most popular flavours are: Sour cream, Cheese, Paprika, Bacon and Crab.

**Snekkin Chips** is advertised with the slogan "Snekkin tastes - delicious mess". The chips are made to a uniform size, so that they don't crash and can be easily picked up from the package. So, the young people can enjoy tasty snack while walking down the street or during the break between active trainings.





#### Potato Chips TM «Snekkin»

Potato Chips with Crab flavour



65 g/-/20 Potato Chips with Cheese flavour



Potato Chips with Paprika flavour

65 g/-/20
Potato Chips with Sour Cream and Fresh Herbs flavour



65 g / - / 20



65 g / - / 20

Potato Chips with Crab flavour



125 g/-/12





125 g / - / 12



Potato Chips with

125 g/-/12

Pre-packing the number of pieces in the unit \*Quantity in box



#### TM "MACHO"



Today, products by **TM "Macho"** is sold in countries such as Ukraine, Moldova, Russia, Belarus, Kazakhstan, Kyrgyzstan, Uzbekistan and others.

**TM** "Macho" – there are high quality selective nuts which can satisfy the requirements of a very exacting customer. Well designed packaging allows eating **TM** "Macho" nuts at home, at work, during the walk outdoor or in a cafe.

Peanuts - one of the most popular nuts in the world. Premium salted peanuts by TM "Macho" are produced with accomplishment of the innovative technologies and using high-quality raw materials. TM "Macho" – high quality nuts!





#### Peanuts roasted salted TM «Macho»



60 g / - /



100 g / - /



35 g / - /



35 g/-/

## Peanuts with Chicken flavour roasted salted



35 g / - /



## TM Macho – pistachios



**TM Macho** appeared on the Ukrainian market in August 2004 and in a short time managed to become a leader in the premium market segment of nuts and pistachios in Ukraine. Today TM Macho is the leader of sales of premium nuts. TM Macho presented by the selective nuts, which meet the requirements of taste and quality characteristics of a demanding consumer.







#### Pistachios TM «Macho»





30 g / 5 / 150\*



60 g / 5 / 75\*



125 g / 5 / 40\*



200 g / - / 30\*





## TM «Macho» original chips



In 2010, the range of **TM Macho** was extended with a new product - natural chips. Line is represented by popular flavors - "Sour cream with herbs", "Bacon", "Cheese", "Crab".

Quality product with original flavors quickly found its buyer and after a few months of the presence on the market **TM Macho** reached place in the chips market top three leaders.





#### Potato Chips TM «Macho»

Potato Chips with Sour Cream and Fresh Herbs flavour



60 g/-/20\* 20 g/-/60\*

Potato Chips with Barbecue flavour



Potato Chips with Cheese flavour



60 g/-/20\*



110 g/-/12\* 60 g/-/20\*

Potato Chips with Paprika flavour

Potato Chips with French mustard flavour



110 g/-/12\* 60 g/-/20\*

Potato Chips with jellied meat & horseradish flavour



60 g/-/20\*

Potato Chips with Wild Mashrooms flavour



60 g/-/20\*

Potato Chips with Crab flavour



110 g/-/12\* 60 g/-/20\* 20 g/-/60\*

#### Wawy Potato Chips TM «Macho»

Wawy Potato Chips with Veal & Adzhika flavour

110 g/-/12\*

60 g/-/20\*



110 g/-/12\* 60 g/-/20\*

Wawy Potato Chips with Paprika flavour



110 q/-/12\* 60 g/-/20\*

Wawy Potato Chips with Crab flavour



60 g / - / 20\*

Wawy Potato Chips with American Hot-dog flavour



60 g/-/20\*

TRADEMARK INFORMATION

Pre-packing the number of pieces in the unit \*Quantity in box



#### TM KARTOFAN



**TM KartoFan**, potato chips plates – it's potato chips in the thin plates form. TM KartoFan – fast, easy, healthy, natural and tasty snack for the modern life.

**TM KartoFan** production process involved using the best grade of natural, clear and transparent palm oil, and carefully selected potatoes.

Products **TM KartoFan** is produced on the latest generation equipment from leading manufacturers. Technological process consist of special technologies which are used to preserve the beneficial qualities of the products.





#### Potato chips plates TM «KartoFan»

Potato plates with Cheese flavour



Potato plates with Crab flavour



Potato plates with Sour Cream & Fresh Herbs flavor



Potato plates with Spicy Tomato flavour





#### TM MIY RYBALKA



**TM Miy Rybalka** includes various of sea food: squid, anchovies, bogue, silver tuna, needle-fish, amber goby with pepper, goby, cod backs and squid rings.

**TM Miy Rybalka** products are 100 % natural. There are no flavorings or food additives, just the whole dried and salted seafood to go with your favorite kind of beer.





#### Packed fish "Miy Rybalka"





35 g / 5 / 100

Silver tuna



35 g / 5 / 100

Dried salted anchovy



500 g / - / 10

Silver tuna



500 g / - / 10

Dried salted goby



35 g / 5 / 100

Dried salted scad



35 g / 5 / 100

Dried salted goby Manual handling



35 g / 5 / 100

### Fish by weight "Miy Rybalka"

Dried salted goby



500 g / - / 10

Dried salted scad



500 g / - / 10



35 g / 5 / 100

Squid dried salted



Dried salted cod back



500 g / - / 10

Squid dried salted



500 g / - / 10

Dried salted Amber



35 g / 5 / 100

Calamari rings smoked



35 g / 5 / 100

Dried salted Amber Fish with pepper



500 g / - / 10

Calamari rings smoked



500 g / - / 10

Pre-packing the number of pieces in the unit \*Quantity in box



#### TM «Kozatska slava»



TM «Kozatska slava» – is uncontestable leader on the ukrainian snackmarket in the packaged salted nuts segment. Taken into a count incresed patriotic enthusiasm among the ukrainians, as well as the increased need for ethnicity self-identification, S.Group Corporation decied to change the promotion strategy of the brand "Kozatska rozvaga."

Under such conditions, the name was changed into "Kozatska slava"

**TM** "Kozatska slava" combines the best production technology, high quality raw materials and patriotic design package.

The best varieties of Argentine peanuts are used in the production process. Roasted nuts are produced in accordance with best modern manufacturers technologies.

National TM "Kozatska slava" is changing to get closer to the consumer, closer to the Ukrainian people! New original tastes of the familiar nuts - Wasabi and Cured fillet of Sturgeon!



TRADEMARK INFORMATION



#### Peanuts roasted salted TM "Kozatska slava"



90 g / - / 95
"Good with beer"



120 g / 1 / 15\*



55 g / 5 / 130\*



180 g / - / 50



35 g / 10 / 180\*



35 g / 10 / 180\*



35 g / 10 / 180\*



35 g / 10 / 300\*



35 g / 10 / 180\*

TRADEMARK INFORMATION

Pre-packing the number of pieces in the unit \*Quantity in box



#### TM SEMKI



**TM SEMKI** is company's pride – **TM SEMKI** that appeared in the snack market in Ukraine in 2007, had gained a leading position in a record time. In yellow-black packet only calibrated confectionary sunflower seeds can get, with the best taste and visual characteristics.

In addition, sunflower seeds going through the stages of cleaning and the bulkhead and after frying get that familiar taste of sunflower seeds, which is so loved in Ukraine and beyond.





#### Sunflower seeds roasted unpeeled TM «SEMKI»







90 g / 5 / 50\*



180 a / - / 22\*



350 a / - / 14\*

#### Sunflower seeds roasted unpeeled and salted TM «SEMKI»



50 g / 10 /90\*



90 g / 10 / 50\*



150 г / - / 20\*

# Pumpkin seeds and Mix of salted seeds - sunflower seeds, striped sunflower seeds, pumkin seeds TM «SEMKI»



50 Γ / 5 / 75\*



120 g / - / 25\*



80 g / - / 50\*

Salted sunflower kernels TM «SEMKI»

#### Sunflower kernels TM «SEMKI»



30 g / 10 / 100\*



50 g / 10 / 200\*



30 g / 10 / 100\*



50 g / 10 / 200\*



## Pulp and paper production line

Clean Planet Ltd. is one of five leaders of the Ukrainian production of sanitary hygienic disposables market. Clean Planet's production capacities are situated in the city of Dnepropetrovsk and Dnipropetrovsk region. Production line has two high-tech manufacturers which were taken from the EU snack producers, including its own laboratory to test the quality of products.

Clean Planet Ltd. strives to meet the people growing needs in clean, hygiene and comfort all countries, by producing high quality products for the home and family. a Innovative technologies and effective tools of managing business processes are used to reach this goal.





# The brand portfolio TM FANTASY



#### Trademark «Fantasy»

The first product release of the trademark «Fantasy» was in October 2006. The brand «Fantasy» purpose: to fulfill the growing needs of people in all countries in cleanliness, hygiene and comfort, to create a unique world of consumers around their «Fantasy».

#### Brand main goals are:

- · Creating a feeling of cleanliness, comfort and relaxation;
- Creating good mood;
- Raising the cultural level of society in a whole.

As it can be seen from the positioning of competitors brands analysis – the core values of their brands are practical attributes: cleanliness, comfort, tenderness, softness, natural components, etc.

Undoubtedly, the concept of the «Fantasy» brand positioning should be built on universal values, but we do not focus only on the rational values. The brand «Fantasy» main conception is to create emotional background of the trademark.

Consumers tend to act irrationally sometimes (at least in their thoughts and fantasies). The brand name «Fantasy» initially reflects subconscious consumer choice. By choosing brand «Fantasy», consumers are entering not only civilized and protected world of purity, but also the world of their desires and fantasies.

Consumers fantasies about irresistible beauty, excellence, success, love, and so on. Brand «Fantasy» allows you to think, to dream about a world that belongs only to you!

Your Fantasy World!



#### Wet Wipes



Antiseptic 15 pcs / 50 / 200\*



Cherry 15 pcs / 50 / 200\*



Orchid 15 pcs / 50 / 200\*



Sea 15 pcs / 50 / 200\*



#### 15 pcs / 40 / 160\*

Flowers 15 pcs / 40 / 160\*

Strawberry 15 pcs / 40 / 160\*

Sea breeze 15 pcs / 40 / 160\*

Antibacterial 15 pcs / 40 / 160\*

Auto 15 pcs / 40 / 160\*

#### Baby Wipes



Aloe & Vitamins 63 pcs / - / 24\*



Chamomile & Buckthorn 20 pcs / 3 / 72\*



Milk & Wheat sprouts 64 pcs / - / 24\*



Chamomile & Buckthorn 72 pcs / - / 24\*



Chamomile & Calendula 100 pcs / - / 24\*

Pre-packing the number of pieces in the unit \*Quantity in box

TRADEMARK INFORMATION



#### Paper Handkerchiefs



3 layers, Cherry 10 pcs / 10 / 200\*



3 layers, Flowers



3 layers, Sea breeze



3 layers, Flavorless 10 pcs / 10 / 200\*

#### Wet Wipes Premium



Sea Breeze



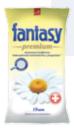
Royal lotus



Peach & almond milk



Milk and honey



Antibacterial Chamomile 15 pcs / 8 / 128 \*



Baby, Chamomile & Buckthorn 15 pcs / 8 / 128 \*



Baby, Aloe & Vitamins
15 pcs / 8 / 128 \*



Cherry and cream



Strawberries with whipped cream 15 pcs / 8 / 128 \*



For men 15 pcs / 8 / 128 \*



#### Toilet paper, Standart, Comfort 2 layers



White, not aromatized 4 pcs / - / 9 \*



Colored, aromatized, Cherry 4 pcs / - / 9 \*



Colored, aromatized, Sea breeze 4 pcs /- / 9 \*

#### Toilet paper, MAX 2 layers



White, not aromatized 4 pcs / - / 9 \*



Colored, aromatized, Sea breeze 4 pcs / - / 9 \*

#### Toilet paper, Deluxe 3 layers



White, not aromatized 6 pcs/-/6\*



White, not aromatized 4 pcs / - / 9 \*



Colored, aromatized, Ocean 4 pcs/-/9 \*



Colored, aromatized, Flowers 4 pcs/-/9\*

# Toilet paper, Sensitive, Premium, 3 layers

# fantasy

White, not aromatized, with painting 4 pcs /-/9\*

Pre-packing the number of pieces in the unit \*Quantity in box



White, with painting, lavender and jasmine 4 pcs / - / 9 \*

#### Paper Towels, 3 layers



White, not aromatized 4 pcs / - / 9 \*

TRADEMARK INFORMATION



#### Table napkins



White 35 pcs / 16 / 112 \*



Colored/ with painting



White 55 pcs / 14 / 98 \*



Colored/ with painting 55 pcs / 14 / 98 \*



White 100 pcs / 8 / 56 \*



With painting 100 pcs / 8 / 56 \*



Colored 100 pcs / 8 / 56 \*



White, 2 layers 50 pcs / 14 / 98 \*



Colored, 2 layers 50 pcs / 14 / 98 \*

#### Decorative napkins



With painting 20 pcs / - / 39 \*



White 20 pcs / - / 39 \*



Red 20 pcs / - / 39 \*

#### Bar napkins

White 500 pcs / - / 10 \*



Pre-packing the number of pieces in the unit \*Quantity in box



#### Bath soap



Sea breeze 70 g / - / 90 \*



Flower fantasy 70 g / - / 90 \*



Citrus freshness 70 g/-/90 \*



Green apple 70 g/-/90 \*



Mix of berries 70 g / - / 90 \*



Sea breeze 5 \* 70 g / - / 24 \*



Green apple 5 \* 70 g / - / 24 \*



Chamomile & Buckthorn 70 g / - / 84 \*



milk and honey 70 g/-/84 \*

#### Liquid soap



Ripe cherry 300 ml/-/20\*



With Aloe Vera extracts

#### Fito soap



Chamomile & Bidens 300 ml / - / 20 \*

#### Gel soap



Strawberry smoothie 300 ml/-/20 \*

#### Cream soap



Neshi pear & vanilla 300 ml/-/20\*



With cotton extracts 300 ml / - / 20 \*



Citrus & White tea

Pre-packing the number of pieces in the unit \*Quantity in box

TRADEMARK INFORMATION



#### Cotton pads



Cotton pads 50 pcs / - / 48 \*



Cotton pads 70 pcs / - / 48 \*



Cotton pads 100 pcs / - / 48 \*



Cotton pads 120 pcs / - / 48 \*

#### Cotton swabs



Cotton swabs



Cotton swabs 200 pcs / - / 144 \*



Cotton swabs



Cotton swabs 200 pcs / - / 144 \*

#### Air fresheners



Sea breeze 300 ml / 12 / 48 \*



Flower fantasy 300 ml / 12 / 48 \*



After the rain 300 ml / 12 / 48 \*



Apple 300 ml / 12 / 48 \*



Antitobacco 300 ml / 12 / 48 \*



#### Garbage bags



20 L. Universal



35 L. Strong



35 L. Strong



35 L. Strong 100 pcs / - / 15 \*



120 L. Superstrong 20 pcs / - / 12 \*



120 L. Superstrong



60 L. Superstrong 40 pcs / - / 20 \*



60 L. Superstrong 20 pcs / - / 40 \*

#### Attributes for cooking



Sleeve for baking with outsets 3 m / - / 49 \*







fantasy

Пленка



Aluminum foil

Plastic wrap 20 m/-/35 \*

#### Kitchen sponges



Kitchen sponges



Kitchen sponges 5 pcs / - / 48 \*

Pre-packing the number of pieces in the unit \*Quantity in box

TRADEMARK INFORMATION



fantee

**TM** «**Fantee**» is represented by goods for hygiene and for home cleaning. Commodity nomenclature of the brand includes: wet wipes (10, 15 pcs.), paper towels, paper handkerchiefs, toilet paper, garbage bags.

**Products by TM «Fantee»** – it's high quality standards, Ukrainian production technology for consumers around the world! Wet wipes and other products by TM Fantee are sold in the following countries: Kazakhstan, Kyrgyzstan, Russia, Ukraine, Belarus, etc.

**TM Fantee** is currently updates product design and in the very near future, consumers will see the gift from S.Group Corporation – high quality pulp and paper products and wet wipes with a brand new design! TM Fantee is about to launch baby wipes and table napkins.





#### Wet Wipes



Orchid 10 pcs / 10 / 200 \*



Sea breeze 10 pcs / 10 / 200 \*



Cherry 10 pcs / 10 / 200 \*



Berries 10 pcs / 10 / 200 \*



Antiseptic 10 pcs / 10 / 200 \*



10 pcs / 10 / 200 \*

#### Paper handkerchiefs



Cherry 10 pcs / 10 / 200 \*



Orchid 10 pcs / 10 / 200 \*



Ocean 10 pcs / 10 / 200 \*



Not aromized 10 pcs / 10 / 200 \*



Kids 9 pcs / 10 / 240 \*

#### Food bags



№ 43 240 \* 430



№ 36 220 \* 360



№ 40 220 \* 400



№ 45 240 \* 450



№ 30 180 \* 300



№ 38 220 \* 380



Pre-packing the number of pieces in the unit \*Quantity in box

TRADEMARK INFORMATION



#### Attributes for cooking





Aluminum foil 8 m / - / 40 \*

Plastic wrap

#### Kitchen sponges



Kitchen sponges



Kitchen sponges

#### Toilet paper



White, not aromatized

#### Paper towels



White, not aromatized

#### Garbage bags



Universal 35 L. 40 pcs / - / 50 \*



Universal 35 L. 20 pcs / - / 60 \*



Universal 20 L. 30 pcs / - / 90 \*



Strong 35 L. 30 pcs / - / 50 \*



Strong 35 L. 50 pcs / - / 40 \*



Strong 60 L. 20 pcs / - / 40 \*



Strong 120 L. 10 pcs / - / 28 \*

TRADEMARK INFORMATION

Pre-packing the number of pieces in the unit \*Quantity in box



## Distribution

The company Snack Export operates in all distribution segments: linear and VIP-retail, wholesale, HoReCa and has own vending network. The company covers 97% of the territory of Ukraine and has over 47 thousand active sales points all over the country. Specialists of the company are engaged into the dynamic activities of trade marks promotion through the selected focus team for consumer goods and a special team snacks promotion.

Company's key competitive advantages are:

- Efficient logistics system
- · Daily and monthly sales planning
- Clear and exact reporting system
- · Day-by-day quality control





## **Transportation services**

**The Faeton Trans Company** is general S.GROUP Corporation partner in transportation services.

**The Faeton Trans Company** provides transportation services on the Ukraine and Russiaterritory, passenger transportation, special equipment services, automotive vehicles repair.

**The Faeton Trans Company** is a member of the Association of International Automobile Transporters (ASIAT), which certainly is one more advantage in terms of providing additional guarantees of international shipments, safety of goods and vehicles.





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